

Education Agents Policy

1 PURPOSE

This policy establishes an effective, accountable and transparent framework to outline the process for ensuring the selection of only education agents who are ethical and that can provide a high level of service to international students. This policy outlines practices for dealing with Education Agents to satisfy the requirements of the ESOS Act and *National Code 2018 Standard 4.

2 Scope

This policy applies to all International Education Agents, and/or their employees or contractors engaged by Pal Education on any basis and at all times. This document presents Pal Education's Policy relating to:

- Appointment of International Education Agents
- Appointment of Local Education Agents
- Agency agreement
- Monitoring of International Education Agents
- Termination of Partner Agreements

3 POLICY STATEMENT

Education agents acting on behalf of Pal Education are required to provide a high standard of service and information to all potential overseas students. Pal Education will take reasonable measures to use education agents who are professional and ethical. Pal Education will not use education agents who are dishonest or lack integrity, or who have had negative reports issued publicly or privately through our due diligence process.

The Pal Education takes all reasonable measures to ensure that the Education Agents it engages have an appropriate knowledge and understanding of the Australian international education industry, in particular a good working knowledge of:

- The National Code 2018,
- The Education Services for Overseas Students Act 2000 (ESOS Act)
- The Education Agents Code of Ethics
- Pal Education's services

Pal Education will not accept or continue to accept overseas students recruited by an agent if they know, or reasonably suspect the agent to be:

- engaged in, or to have previously been engaged in, dishonest practices, including suggesting to
 overseas students that they come to Australia on a student visa with a primary purpose other than fulltime study, or acting otherwise in contravention of the obligations of Acknowledge Education under the
 National Code or the ESOS Act, particularly by deliberately attempting to recruit a transferring student
 within the first six months of study of his or her principal course in contravention of Standard 7 of the
 National Code (4.6.2)
- facilitating the enrolment of overseas students who the agent believes will not comply with the conditions of their student visas (4.6.3)
- engaged in false or misleading advertising and recruitment practices (4.6.2)
- using PRISMS to create Confirmations of Enrolment (CoE) for other than bona fide students (4.6.4)



• providing immigration advice where not authorised under the Migration Act 1958 to do so (4.6.1)

3.1 APPOINTMENT OF INTERNATIONAL EDUCATION AGENTS

Pal Education will select International Education Agents on the basis of their overall experience and understanding of the National Code and ESOS Act. Education agents must provide the following details before being contracted for the purpose of recruiting overseas students to study:

- a) the registered company name (both in Australia and overseas where relevant)
- b) the names of the company principals
- c) the company's business address and contact details
- d) membership of relevant industry associations
- e) brief statement of the company's experience in recruiting students from their nominated regions
- f) minimum of two (2) Referral Reports

In the event the agent cannot supply this, then Pal Education will make a professional judgement on the validity of the Education Agents application.

3.2 AGENCY AGREEMENT (4.1)

Pal Education will enter into a written agreement with each International Education Agent engaged to recruit students on its behalf. Agency Agreements must be prepared from Pal Education's authorised template, with any changes to be reviewed by the RTO Manager and authorised by CEO.

Once signed, an original copy of the Agency Agreement will be kept by the agent, a second signed original copy of the Agency Agreement will be kept in the agent's file of Pal Education by the RTO Manager, and a photocopy of the Agency Agreement will be kept by the marketing department for their records.

Furthermore, the education agent's details will be entered into and maintained in PRISMS 4.1

The agreement will specify the Roles and Responsibilities of both parties, and is to explicitly outline the following:

- a) That Pal Education as the provider is at all time responsibilities for compliance with ESOS Act and National Code 2018 (4.2.1)
- b) All processes for monitoring the activities of the education agent, including where corrective action may be required (4.2.3, 4.2.4)
- c) Termination conditions (4.2.5)
- d) Circumstances under which information about the agent may be disclosed by Pal Education and the Commonwealth or state or territory agencies (4.2.6)
- e) All processes for ensuring that the agent is only supplying students with accurate and up-to-date information about Pal Education and our courses and services (4.2.3)
- f) Our requirements of the agent for representing Pal Education in accordance with Standard 4.3 (see below) (4.2.2)

3.3 REQUIREMENTS OF INTERNATIONAL EDUCATION AGENTS

The International Education Agent holds the following responsibilities:

- a) To Provide a written declaration of intention to avoid conflicts of interests with their duties as education agent acting on Pal Education's behalf (4.3.1)
- b) To actively take all reasonable measures to avoid conflicts of interests with their duties as education agent acting on Pal Education's behalf



- c) To hold and maintain confidentiality and transparency in all interactions with overseas students or intending overseas students (4.3.2)
- d) To be truthful and transparent in all dealings with overseas students, demonstrating good faith and acting towards the benefit of the overseas student at all times (4.3.3)
- e) To maintain appropriate knowledge and understanding of the international education system in Australia, including the Australian International Education and Training Agent Code of Ethics (4.3.4)

3.4 MONITORING OF INTERNATIONAL EDUCATION AGENTS

Monitoring of International Education Agents is vital to ensuring the provision of up to date and accurate information to overseas students and intending or potential students. Pal Education also wish to revel any instance in which an agent is engaging in false or misleading recruitment practices

Monitoring processes may include, but are not limited to:

- Face to face meetings
- Visits
- Regular feedback from students regarding the Agent
- Key performance indicators
- Telephone, online or email surveys

3.5 PREVENTATIVE AND CORRECTIVE ACTIONS

Preventative action may include training sessions for agents and ensuring that they have all the material required to recruit for Pal Education accurately.

Corrective action may include providing additional information/material or targeted training on the expectations of Pal Education. Corrective action may also include termination of the agreement with the education agent.

Pal Education will take immediate corrective and preventative action upon becoming aware of an education agent being negligent, careless,

or incompetent or being engaged in false, misleading or unethical advertising and recruitment practices, including practices that could harm the integrity of Australian education and training.

3.6 TERMINATION OF AGREEMENTS

If Pal Education determines that the agent is engaging in false or misleading recruitment practices, the relationship with the agent will immediately be terminated. The only exception shall be in the instance that the agent provides notification in writing of the termination of the agent's relationship with the employee or subcontractor who engaged in those practices. The agent will be notified in writing of the Termination and this notification will be kept on file.

4 **RESPONSIBILITIES**

A record of all approved education agents, including written agreements, will be maintained by RTO Manager

An electronic register of all monitoring activities and their outcomes will be maintained by RTO Manager for the purposes of evaluating agents and identifying preventative and corrective action.



5 MARKETING MATERIALS

The use of marketing materials by international education agents must be with the official, unaltered and most up to date materials as supplied by Pal Education.

Under no circumstances are agents permitted to alter or edit the marketing material supplied, this is to ensure that students and prospective students are not given misleading information.

6 RELATED LEGISLATION AND REGULATIONS

- EDUCATION SERVICES FOR OVERSEAS STUDENTS (ESOS) ACT 2000
- *The National Code of Practice for Registration Authorities and Providers of Education and Training to Overseas Students 2018, known as 'the National Code 2018' Standard 4

Note: CEO of Pal Education provides full authority to RTO Manager to deal with all matters relevant with compliance and RTO management.